

Fraud Risk Management

Course Description

The field of risk management has attracted increased attention in the wake of the US economic meltdown as the public has begun to comprehend the negative effects of uncontained risk. With organizations losing an estimated 5 percent of their annual revenues to fraud, the need for a strong anti-fraud stance and a proactive, comprehensive approach to combating fraud is clear. As organizations increase their focus on risk, they should take the opportunity to consider, enact and improve measures to detect, deter and prevent fraud.

This course will explain how organizations can integrate anti-fraud initiatives into their risk management programs to:

- Identify, assess and manage fraud risks from all sources;
- Support fraud risk management initiatives by establishing an anti-fraud culture and promoting fraud awareness throughout the organization;
- Develop a system of internal controls to address the entity's fraud risks; and
- Address and respond to any identified instances of fraud.

What you will learn:

- What fraud risk is and what factors influence it;
- An overview of risk management frameworks and how they pertain to managing fraud risk;
- The steps and components needed to develop a successful fraud risk management program;
- The elements of a strong ethical corporate climate;
- How to promote fraud awareness to employees at all levels of the organization;
- Benefits of using an automated continuous monitoring tool;
- How to plan and execute an effective fraud risk assessment;
- How to design and implement various anti-fraud controls at both the entity and process level; and
- What to do if fraud is uncovered in your organization

Seminar duration	Two days
Field of Study	Fraud/Auditing
CPE hours available	16 credits

SHEILA KEEFE, CFE, CPA

When - September 20 – 21, 2011
8:00 a.m. Registration
8:30 – 4:30 p.m.
Registration Cost - \$800
Lunch will be provided

Where - Regina Inn Hotel
1975 Broad Street
Regina, Saskatchewan

If you have Questions Contact
Leanne Ashdown (306) 347-1708
Linda Klassen (306) 787-4592

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Instructor

SHEILA KEEFE, CFE, CPA
Principal
BDR Advisors, LLC
Lake Geneva, WI

As both an auditor and a fraud examiner, Sheila has seen firsthand how red flags of waste and abuse have been overlooked, hidden behind the smoke screen of “clean” audit opinions and bloated monthly board packets that obscure actionable data. She works with organizations to build value by creating a culture of shared success to address waste and abuse. Her professional projects have included forensic accounting, mergers and acquisitions, software installation and support, financial statement auditing, litigation support, and executive training.

Sheila established her own consulting practice, BDR Advisors, LLC, to focus on business and board advisory services, including risk management, ethics policy implementation, strategic planning, and performance measurement. She has trained on methods effective in addressing waste and abuse to many professional groups, including the Association of Certified Fraud Examiners and the Institute of Internal Auditors.

Sheila graduated from the Wharton School of Business and earned her CPA while working at PricewaterhouseCoopers. She has helped companies in a variety of industries, including manufacturers, banks, credit unions, insurance companies, non-profits, labor unions, governmental entities, schools, and investment advisors.

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